

POSITIVELY WOOF'S LEADER OF THE PACK

LARRY KAY

EXECUTIVE PRODUCER

BEST-SELLING DOG AUTHOR

2 MILLION FACEBOOK FANS

AWARD-WINNING DOG FILMMAKER

CAUSE MARKETING CAMPAIGNS

Powered by 2+ million Facebook fans, Larry Kay's Positively Woof platform promotes causes ranging from local shelter animal rescue to puppy mill abolition, from spay/neuter to celebrating our human-animal bond. He leads a team of story editors and filmmakers to publish and produce popular new content daily. **Impact:** Donated and raised more than \$25,000 to causes via innovative entrepreneurship and social media. **Clients & Strategic Relationships Include:** AAHA, Stunt Dog Show, Pet Orphans, Harlem Globetrotters, Fetch Find, Greater Good, LittleThings, *Peanuts Movie*, DogTV, Hollywood Vampires band (Alice Cooper, Johnny Depp, Joe Perry), Dylan's Candy Bar, 2017 Rose Parade, Black Dog Marketing, BlogPaws, Pet360Media, select pet brands.

PAST PET PROJECTS

Creator/Producer, Animal Wow Entertainment's dog care & safety DVD for kids. 7 Awards, including *Pet Product News* Editor's Choice Award. Endorsed by American Humane Assoc. **Journalist/Blogger** Contributing Editor and Columnist for *Dog Fancy* magazine. AOL, American Animal Hospital Association, *The Bark*, Pet360Media/BlogPaws Influencer.

BEYOND DOGS

Disney Internet Group, Senior Product Manager & Senior Producer working with many Disney brands, including ABC, ESPN, Disney Games & Interactive Consumer Products. **Writing & Producing Credits** Disney, The Muppets, MGM/UA, PBS, RCA Records, Robert DeNiro's Tribeca (with Aerosmith), Travel Channel, NYC Board of Education, and the smash hit computer game *Freddi Fish* that sold 2.5 million units and won 75 awards. **Education** Larry taught TV producing at NYU and abroad. BA Cal Berkeley. MS TV/Film The Newhouse School at Syracuse University where he won awards as a student filmmaker.



TRAINING THE BEST DOG EVER

#1 Amazon Best-Seller: Dog Training

Awards

- > Best Training and Behavior Book Dog Writers Association of America
- > Canine Life and Social Skills Award, first-ever book award given by the Assoc of Professional Dog Trainers
- > Editor's Pick, *The Bark* magazine



LIFE'S A BARK

What Dogs Teach Us About Life and Love. Now in development as a public speaking tour, includes an entertaining film and social media.



POSITIVELYWOOF.COM

Positively  WOOF

CELEBRATE OUR BOND